

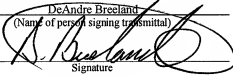
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Hidetoshi Ichioka
Serial No. : 09/916,002
For : CONTENT-EXHIBITION CONTROL APPARATUS
AND METHOD
Filed : July 26, 2001
Examiner : Shepard, Justin E.
Art Unit : 2424
Confirmation No. : 1131

745 Fifth Avenue
New York, New York 10151
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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on January 9, 2009.

DeAndre Breeland
(Name of person signing transmittal)


Signature

January 9, 2009

Date of Signature

RESPONSE UNDER 37 C.F.R. §1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Non-Final Office Action mailed on October 14, 2008,
having a three-month period for response set to expire on January 14, 2008, please amend
the above-captioned application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.